

MB Docket No. 04-233 - Comments

The Love Station, Inc. radio stations are dedicated to providing local radio to those in our listening areas.

Local News and Public Affairs

Regular programming is interrupted for breaking news of local interest such as emergencies involving local employers like ConocoPhillips and information important to the general public such as water main breaks, etc. Weather forecasts are updated on a regular basis to keep our listeners informed.

Each of our stations airs a Community Calendar twice each weekday for any non-profit group or organization to inform listeners of events and activities happening in the listening area. We air between fifteen and thirty such announcements during each Community Calendar. Each event is described in greater detail on our websites as well.

Each year we promote voter registration and the casting of ballots. We recently interviewed county election board representatives, remaindered listeners to register, provided detailed information about absentee ballots, and made voting reminders in the months leading up to the general election, increasing in frequency as Election Day approaches.

Creating or Selecting Programming / Music

We have used Listener Labs and polling to assess what changes need to be made in our programming. Each day we air "Top 10 at 10" which allows the listener to determine what songs appear on the nightly countdown by voting at our web site. We also have a call-in request hour Monday through Thursday. Occasionally we air in-studio interviews with local artists when they are appearing at local Christian concerts and events. With the development of a second station, we now air a larger variety of programming, both Praise/Inspirational and Adult Contemporary Christian formats. The Praise/Inspirational station airs a variety of educational programs including two local church services.

Emergency Programming

Our live severe weather coverage is a top priority regardless of time of day. We have also made a 15-year commitment to host Ponca City's weather radio (NOAA) to extend coverage to rural areas (valued as a \$61,200 contribution to the program and was matched with a federal grant to purchase new equipment). We are a faithful EAS and AMBER Alert participant.

We developed "MySchoolNews.org" to extend to schools and city management the opportunity to post closings and activity cancellations due to weather, as well as emergency announcements.

Community Involvement

We are a Partners In Education participant, sponsoring the Freshman class at the local high school offering support to students, administration and staff through human and physical resources. Last year we provided forty graduation gowns for faculty members and materials for Marshall sashes for advisors, spearheaded the "Stuff the Bus" campaign to collect school supplies at the beginning of the last school year, and our staff served as monitors for standardized testing. Members of our staff participate in local career fairs and the Chamber of Commerce. We participated in the Lights on Stillwater (Oklahoma State University) and Spotlight on Shawnee (Oklahoma Baptist University), helping acquaint local college students with the services and businesses available in their town. Intermittently we interview representatives of the local hospital and other health care organizations on health issues, such as cancer awareness. We are a

primary sponsor of "Festival of Angels," a local holiday lighting display. We have partnered with both the local Red Cross and Oklahoma Blood institute to sponsor blood drives in three communities in our listening area. We have participated in disaster relief for tornado victims both in collecting supplies and providing labor. We support local observances of "National Day of Prayer" and "See You At The Pole." Several of our staff members serve as emcees at local events such as "Praise in the Park" and the Ponca City "Herb Festival." We served as a local relay center for Operation Christmas Child, an outreach of Samaritan's Purse, providing Christmas gifts to hurting children around the world. We have distributed nearly 1,000 "In God We Trust" framed prints of the U.S. national motto in classrooms throughout our listening area.

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